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## **COPY CAT LIMITED AWARDED “COMMERCIAL PARTNER EMERGING AFRICA 2008”**

Nairobi, Kenya. November

The Copy Cat Ltd is the Cisco's Commercial Partner Emerging Africa for the year 2008. This award was presented to The Copy Cat Ltd during the annual partner summit, held in Zanzibar on the 6<sup>th</sup> - 7<sup>th</sup> November 2008. The Partner Summit is the platform at which Cisco and their various partners in Emerging region discuss shared vision, strategies and execution of joint business priorities.

The Copy Cat Limited has long been recognized for its professional expertise in providing value added solutions to customers. The recognition by Cisco will enhance The Copy Cat Limited efforts in continuing to deliver on its commitment to drive innovation and transformational customer experiences in the region, especially in the Commercial Sector.

Mr. Nazir Noordin, Group Chief Executive The Copy Cat Limited, “We are seeing customer expectations have risen, and they are demanding solutions that are going to support there business goals and thus deliver value to their bottom line. Being recognized for participation in commercial Sector, reinforces our belief that we are moving in the right direction.”

“Becoming **The Commercial Partner of the Year** for Cisco marks a significant win for Copy Cat Ltd. and Cisco in this fastest growing market segment in Africa. This could only be made possible through Copy Cat's leadership and commitment to building capacity to serve customers through investment in certification and alignment with Cisco across verticals. On behalf of Cisco, I would like to congratulate Copy Cat on this fantastic achievement and thank the management for their support.” **Shahab Meshki, GM Cisco East Africa.**

### **About The Copy Cat Limited**

The Copy Cat Ltd is one of the regions leading information technology solutions & service. The pioneers of Technology Lifecycle Services (TLS) in East Africa, offering targets enterprises that are beyond the infrastructure building stage as it is geared towards offering end-to-end infrastructure solutions that ensure investment in technology delivers real business value, performs optimally and continuously. Founded in 1984, The Copy Cat Ltd is the leading Office Automation



and Information Technology Company in East Africa. The company is known for reliable, high quality products and the best after sales service in the market. The company's mission is to market

useful products, solutions and services to satisfy the needs of our customers throughout East Africa. The company currently serves over 10,000 customers in East Africa and employs 1000 people in the region.

### **About Cisco**

**Cisco (NASDAQ: CSCO)** enables people to make powerful connections-whether in business, education, philanthropy, or creativity. Cisco hardware, software, and service offerings are used to create the Internet solutions that make networks possible-providing easy access to information anywhere, at any time. Cisco was founded in 1984 by a small group of computer scientists from Stanford University. Since the company's inception, Cisco engineers have been leaders in the development of Internet Protocol (IP)-based networking technologies. Today, with more than 67,647 employees worldwide, this tradition of innovation continues with industry-leading products and solutions in the company's core development areas of routing and switching.